

# 10 Day Engagement Challenge Notification Email

**To:** Participants you've registered for the Engagement Challenge!

**From:** Group Leader/Administrator

**Subject:** You've Been Included in the 10 Day Engagement Challenge

Leaders,

I have some exciting news! To help accelerate our engagement and retention priorities in the new year, we're participating in a [10 Day Engagement Challenge with Nathan Magnuson](#). The challenge will begin on January 31.

Here's how the challenge will work:

- **Daily emails** – Beginning on the morning of January 31 (approx. 8am CST), each of us will receive an email from Nathan Magnuson with a 2-3 minute micro video message, a question of the day and a discussion thread to engage with all of the challenge participants.
- **Challenge Length** – The challenge will last from January 31 until February 11, excluding weekends.

Here is an [introductory message](#), but your registration has already been purchased as part of our group, so there is no action required at this time.

If you do not receive an email on January 31, please check your spam or junk folder. If it's not there, please contact me.

You are such a critical part of our engagement and retention efforts – thank you for participating in this challenge with us. Let's have a great experience with this challenge!