Leading Change Worksheet

Organizational change requires all four change elements to be successful:

Define	Assess	Communicate	Reinforce
Define the change	Assess readiness for change	Communicate the change	Reinforce the change

For a change you are leading, answer the following Change Champion questions:
Define: What is the change? Who will it impact?
Assess: How will the group react? What is their willingness & ability to participate?
Communicate: How will you communicate with clarity (mind) & empathy (heart)?
Reinforce: How will you provide ongoing support and empowerment?

